



The Pakistan Credit Rating Agency Limited

FATIMA FERTILIZER COMPANY LIMITED

(FATIMA)

ENTITY RATINGS REPORT

	NEW [Nov-16]	PREVIOUS [Nov-15]
Long-Term	AA-	AA-
Short-Term	A1+	A1+
Outlook	Stable	Stable

REPORT CONTENTS
1. RATING ANALYSES
2. FINANCIAL INFORMATION
3. RATING SCALE
4. REGULATORY AND SUPPLEMENTARY DISCLOSURE

NOVEMBER 2016

Profile & Ownership

- Fatima Fertilizer Company Limited (Fatima), incorporated in 2003, is listed on Pakistan Stock Exchange
- Majority owned by Fatima Group (45%) and Arif Habib Group (31%); Fatima Group retains the management control
- The group has interests in textile, sugar, mining and energy sectors and in addition owns Pakarab Fertilizer
- Fatima owns a fertilizer complex with nameplate capacity of 1.28mln MT p.a (Urea, Can and NP combined), located at Mukhtar Garh, Rahim Yar Khan
- Fatima Fert (formerly DH Fert) is a wholly owned subsidiary of Fatima adding 455K MT of additional capacity

Governance and Management

- Eight member board of directors including the CEO; four representative of Fatima Group, two of Arif Habib Group and two independent members
- The chairman of Arif Habib Group, Mr. Arif Habib, a reputed business professional, chairs the company's board
- Mr. Fawad Ahmed Mukhtar, a seasoned entrepreneur, is the CEO of Fatima as well as of Pak Arab and Fatima Fert

Performance

- Fatima's revenue, in 9M16, continued to be driven by diversified fertilizer products; NP (38%), CAN (31%), and Urea (31%)
- Market share declined to 18%, though company is the market leader in CAN (66%) and NP (72%)
- Capacity utilization surpassed 100% level; benefiting from completion of ammonia plant revamp in Nov'15
- Commissioning of Waste Gas Boiler by April'16, boosted the energy efficiency
- Topline grew by 3%, wherein sizeable increase in NP sales (69%) diluted by decrease in urea (2%) and CAN (5%)
- Increased offtake in the month of Sep'16, alone, on account of hefty discounts; compensated the previous months impasse generating a gross profit margin of 52%, highest in the industry
- Net profit margin of 28% remained highest among industry players

Business Strategy

- Fatima envisages the optimal mix of urea, CAN and NP to keep margins afloat
- Continue efforts in improving farmer's knowledge through providing technical assistance; conducting awareness seminars, meetings and trainings
- Greenfield project (Cots: USD 2.5bln) of fertilizer complex (2.6mln MTPA), owned by Midwest Fertilizer Corp (MFC) based in Indiana state of the US is at advanced stage; financial close delayed till 1Q17 (previously 1Q16)
- Fatima envisages to have 35% shareholding in MFC's equity total worth of USD 840-860mln

Financial Risk

- Traditionally low working capital requirement witnessed upspring due to inventory pile up; a phenomenon in line with industry
- Increased working capital requirements (Sep'16: PKR 7,014mln) have been financed by hefty short term borrowings (Sep'16: PKR 11,334mln, Dec15: PKR 10,229mln)
- Moderately leveraged (45%), however short term borrowings pushed up debt level to PKR 31,244 mln at end Sep 16 (Dec15: PKR 30,210mln) despite significant repayment of PKR 3,696mln
- Debt coverage stands at 4.2times with robust debt payback of 2.4yrs
- Fatima's plans of investment (~PKR 30bln) in MFC's Greenfield fertilizer complex would raise the debt level. In this regard, Fatima envisages to issue 7-year US dollar denominated bonds with bullet payment falling due in 2023; keeping Fatima's financial risk profile within comfortable ranges

RATING RATIONALE

The ratings reflect strong business profile of the company on the back of diversified product mix. Secure supply of gas from Mari field together with lower feed stock price (under fertilizer policy – 2001 up till July'2021), represents inherent strengths of the company compared to peers. With ammonia plant debottlenecking, completed in Nov'15, overall capacity utilization has exceeded above 100% (previously: 90% - 98%). Efficiency in fuel consumption was also achieved with the installation of Waste Gas Boiler in April'16. Gross margins are sanguine, with the uptick in off takes post subsidy announcement. The company faces competition from peers amidst supply surplus situation in the country, mainly on the back of improved gas situation in the country; experiencing huge inventory pile up of urea. The pending risk needs immediate attention of all stakeholders. Another risk is reduced international pricing, a significant threat to current profits. Fatima's carry over inventories and working capital needs have pushed up short term borrowings. This has hampered the incremental benefit on leveraging enabled by retirement of long term borrowings. The ratings are dependent on the company's ability to maintain its cash flows.

INDUSTRY

Pakistan fertilizers sector has production capacity of 6.9mln MT of urea, 0.7mln MT of DAP and 2.2mln MT of others. The industry benefits from the latent demand of its major product urea and oligopolistic market conditions. Industry is currently facing urea supply surplus due to low offtakes; uncertain pricing and low farmers economics. Another challenge is low international urea prices making exports unfeasible. Margins, though high, are under pressure.



Fatima Fertilizer Limited

BALANCE SHEET	30-Sep-16	31-Dec-15	31-Dec-14
	9M16	Annual	Annual
Non-Current Assets	73,777	73,150	68,867
Investments (Incl. associates)	5,605	4,806	3,086
Equity	2,106	2,106	86
Debt	3,499	2,700	3,000
Current Assets	23,189	16,833	11,169
Inventory	7,085	7,003	2,681
Trade Receivables	502	335	448
Others	15,602	9,495	8,039
Total Assets	102,572	94,789	83,121
Debt	18,642	17,042	6,975
Short-term	11,334	10,229	600
Long-term (Incl. Current Maturity of long-term debt)	7,309	6,812	6,375
Other shortterm liabilities	11,928	8,906	7,633
Other Longterm Liabilities	28,228	28,613	31,756
Shareholder's Equity	43,974	40,229	36,757
Total Liabilities & Equity	102,772	94,789	83,121

INCOME STATEMENT

Turnover	22,908	29,733	36,169
Gross Profit	11,966	17,122	21,461
Other Income	294	349	381
Financial Charges	(1,924)	(2,379)	(3,767)
Net Income	6,371	9,254	9,258

Cashflow Statement

Free Cashflow from Operations (FCFO)	9,987	14,139	18,666
Net Cash changes in Working Capital	8,722	12,050	15,126
Net Cash from Operating Activities	1,708	6,463	15,319
Net Cash from Investing Activities	(2,652)	(7,246)	(2,784)
Net Cash from Financing Activities	1,035	130	(11,824)
Net Cash generated during the period	90	(654)	711

Ratio Analysis

Performance			
Turnover Growth	5%	-18%	8%
Gross Margin	52%	58%	59%
Net Margin	28%	31%	26%
ROE	19%	23%	26%
Coverages			
Debt Service Coverage (x) (FCFO/Gross Interest+CMLTD+Uncovered STB)	1.3	1.5	1.8
Interest Coverage (x) (FCFO/Gross Interest)	5.2	5.9	5.0
Debt Payback (Years) (Total Lt.Debt (excluding Covered Short Term Borrowings) / FCFC)	1.9	1.7	1.6
Liquidity			
Net Cash Cycle (Inventory Days + Receivable Days - Payable Days)	118	89	62
Capital Structure (Total Debt/Total Debt+Equity)	42%	43%	40%



STANDARD RATING SCALES & DEFINITIONS

Credit rating reflects forward-looking opinion on credit worthiness of underlying entity or instrument; more specifically it covers relative ability to honor financial obligations. The primary factor being captured on the rating scale is relative likelihood of default.

LONG TERM RATINGS		SHORT TERM RATINGS
AAA	<p>Highest credit quality. Lowest expectation of credit risk.</p> <p>Indicate exceptionally strong capacity for timely payment of financial commitments.</p>	<p>A1+: The highest capacity for timely repayment.</p> <p>A1: A strong capacity for timely repayment.</p> <p>A2: A satisfactory capacity for timely repayment. This may be susceptible to adverse changes in business, economic, or financial conditions.</p> <p>A3: An adequate capacity for timely repayment. Such capacity is susceptible to adverse changes in business, economic, or financial conditions.</p> <p>B: The capacity for timely repayment is more susceptible to adverse changes in business, economic, or financial conditions.</p> <p>C: An inadequate capacity to ensure timely repayment.</p>
AA+ AA AA-	<p>Very high credit quality. Very low expectation of credit risk.</p> <p>Indicate very strong capacity for timely payment of financial commitments. This capacity is not significantly vulnerable to foreseeable events.</p>	
A+ A A-	<p>High credit quality. Low expectation of credit risk.</p> <p>The capacity for timely payment of financial commitments is considered strong. This capacity may, nevertheless, be vulnerable to changes in circumstances or in economic conditions.</p>	
BBB+ BBB BBB-	<p>Good credit quality. Currently a low expectation of credit risk.</p> <p>The capacity for timely payment of financial commitments is considered adequate, but adverse changes in circumstances or economic conditions are more likely to impair this capacity.</p>	
BB+ BB BB-	<p>Moderate risk. Possibility of credit risk developing.</p> <p>There is a possibility of credit risk developing, particularly as a result of adverse economic or business changes over time; however, business or financial alternatives may be available to allow financial commitments to be met.</p>	
B+ B B-	<p>High credit risk.</p> <p>A limited margin of safety remains against credit risk. Financial commitments are currently being met; however, capacity for continued payment is contingent upon a sustained, favorable business, and economic environment.</p>	
CCC CC C	<p>Very high credit risk.</p> <p>“CCC” Default is a real possibility. Capacity for meeting financial commitments is solely reliant upon sustained, favorable business or economic developments. “CC” Rating indicates that default of some kind appears probable. “C” Ratings signal imminent default.</p>	
D	Obligations are currently in default.	

Rating Watch

Alerts to the possibility of a rating change subsequent to, or in anticipation of, a) some material identifiable event and/or b) deviation from expected trend. But it does not mean that a rating change is inevitable. Rating Watch may carry designation – Positive (rating may be raised, negative (lowered), or developing (direction is unclear). A watch should be resolved within foreseeable future, but may continue if underlying circumstances are not settled.

Outlook (Stable, Positive, Negative, Developing)

Indicates the potential and direction of a rating over the intermediate term in response to trends in economic and/or fundamental business/financial conditions. It is not necessarily a precursor to a rating change. ‘Stable’ outlook means a rating is not likely to change. ‘Positive’ means it may be raised. ‘Negative’ means it may be lowered. Where the trends have conflicting elements, the outlook may be described as ‘Developing’.

Suspension

It is not possible to update an opinion due to lack of requisite information. Opinion should be resumed in foreseeable future. However, if this does not happen within six (6) months, a suspended rating should be considered withdrawn.

Withdrawn

A rating is withdrawn on a) termination of rating mandate, b) cessation of underlying entity, c) the debt instrument is redeemed, d) the rating remains suspended for six months, or e) the entity/issuer defaults.

Disclaimer: PACRA's rating is an assessment of the credit standing of an entity/issue in Pakistan. They do not take into account the potential transfer / convertibility risk that may exist for foreign currency creditors. PACRA's opinion is not a recommendation to purchase, sell or hold a security, in as much as it does not comment on the security's market price or suitability for a particular investor.



Rated Entity

Name of Rated Entity
Sector
Type of Relationship

Fatima Fertilizer Company Limited
 Fertilizer
 Solicited

Purpose of the Rating

Independent Risk Assessment

Rating History

Dissemination Date	Long Term	Short Term	Outlook	Action
11-Nov-16	AA-	A1+	Stable	Maintain
12-Nov-15	AA-	A1+	Stable	Maintain
27-Nov-14	AA-	A1+	Stable	Upgrade
28-Jan-13	A+	A1	Positive	Maintain
15-Dec-11	A+	A1	Stable	Upgrade

Related Criteria and Research

Methodology:
 Research:

Corporate Rating Methodology
 Fertilizer Sector | Overview | October 2016

Rating Analysts

Mahina Majid mahina.majid@pacra.com (92-42-35869504)	Amara S. Gondal amara.gondal@pacra.com (92-42-35869504)
--	---

Rating Team Statement

Rating is an opinion on relative credit worthiness of an entity or debt instrument. It does not constitute recommendation to buy, hold or sell any security. The rating team for this assignment does not have any beneficial interest, direct or indirect in the rated entity/instrument.

Disclaimer

PACRA maintains principle of integrity in seeking rating business.
 PACRA has used due care in preparation of this document. Our information has been obtained directly from the underlying entity and public sources we consider to be reliable but its accuracy or completeness is not guaranteed. PACRA shall owe no liability whatsoever to any loss or damage caused by or resulting from any error in such information.

Conflict of Interest

PACRA, the analysts involved in the rating process, and members of its rating committee do not have any conflict of interest relating to the credit rating done by them.

The analysts involved in the rating process do not have any interest in a credit rating or any of its family members has any such interest.

The analysts and members of the rating committees including the external member members have disclosed all the conflict of interest, including those of their family members, if any, to the Compliance Office PACRA.

The analysts or any of its family members do not buy or sell or engage in any transaction in any security which falls in the analyst's area of primary analytical responsibility. This is, however, not applicable on investment in securities through collective investment schemes. PACRA has established appropriate policies governing investments and trading in securities by its employees

PACRA may provide consultancy/advisory services or other services to any of its clients or to any of its clients' associated companies and associated undertakings that is being rated or has been rated by it. In such cases, PACRA has adequate mechanism in place ensuring that provision of such services does not lead to a conflict of interest situation with its rating activities.

PACRA receives compensation from the entity being rated or any third party for the rating services it offers. The receipt of this compensation has no influence on PACRA's opinions or other analytical processes. In all instances, PACRA is committed to preserving the objectivity, integrity and independence of its ratings. Our relationship is governed by two distinct mandates i) rating mandate - signed with the entity being rated or issuer of the debt instrument, and ii) fee mandate - signed with the payer, which can be different from the entity.

PACRA ensures that the credit rating assigned to an entity or instrument should not be affected by the existence of a business relationship between PACRA and the entity or any other party, or the non-existence of such a relationship

Surveillance

PACRA monitors all the outstanding ratings continuously and any potential change therein due to any event associated with the rated entity/ issuer, the security arrangement, the industry etc, is disseminated to the market, in a timely and effective manner, after appropriate consultation with the entity/issuer.

PACRA reviews all the outstanding ratings on annual basis or as and when required by any stakeholder (including creditor) or upon the occurrence of such an event which requires to do so.

PACRA initiates immediate review of the outstanding rating(s) upon becoming aware of any information that may be reasonable be expected to result in any change (including downgrade) in the rating.

Reporting of Misconduct

PACRA has framed and implemented whistle-blower policy encouraging all employees to intimate the compliance officer any unethical practice or misconduct relating to the credit rating by another employees of the company that came to his/her knowledge. The Compliance Officer reports to the BoD and SECP

Confidentiality

PACRA has framed a confidentiality policy to prevent; abuse of the non-public information by its employees and other persons involved in the rating process, sharing and dissemination of the non-public information by such persons to outside parties

Where feasible and appropriate, prior to issuing or revising a rating, PACRA informs the issuer of the critical information and principal considerations upon which a rating will be based and provide the opportunity to clarify any likely factual misperception or other matter that PACRA would wish to be made aware of in order to produce a fair rating. PACRA duly evaluates the response. Where in a particular circumstance PACRA has not informed the entity/issuer prior to issuing or revising a rating, it informs the entity/issuer as soon as practical thereafter;

Prohibition

None of the information in this document may be copied or otherwise reproduced, stored or disseminated in whole or in part in any form or by any means whatsoever by any person without PACRA's written consent. PACRA reports and ratings constitute opinions, not recommendations to buy or to sell.

Probability of Default (PD)

PACRA's Rating Scale reflects the expectation of credit risk. The highest rating has the lowest relative likelihood of default (i.e, probability). PACRA's transition studies capture the historical performance behavior of each rating notch. These studies are available at our website (www.pacra.com). However, actual transition of a particular rating may not follow the pattern observed in the past.